

Press Release – 12 March 2021



**ENJOY *MAMMA MIA!* UNDER THE STARS!**

**THE WORLDWIDE SMASH HIT MUSICAL *MAMMA MIA!*  
WILL PLAY IN THE OPEN AIR FOR THE FIRST TIME  
IN THE GROUNDS OF HAREWOOD HOUSE  
13 - 30 AUGUST 2021**

**GENERAL ON SALE FRIDAY 19 MARCH AT 10am**

The sensational feel-good musical ***MAMMA MIA!*** will come to **Harewood House** in the heart of Yorkshire this summer from **13 - 30 August 2021** for audiences to enjoy the original stage show in the open air for the first time. Tickets are on sale to the public from Friday 19 March 2021, 10am. Playing 23 performances only with a strictly limited capacity, this will be part of the ***MAMMA MIA!*** UK & International Tour celebrating 22 years since ***MAMMA MIA!*** premiered in London in April 1999.

Fall in love with the irresistibly funny tale of a mother, a daughter and three possible dads on a Greek island idyll, all unfolding to the magic of **ABBA's** timeless songs.

Since premiering in London's West End over 21 years ago the world's sunniest and most exhilarating smash-hit musical has been turned into two record-breaking movies - ***MAMMA MIA! The Movie*** and ***MAMMA MIA! Here We Go Again***.

Now audiences can enjoy a picnic in the open air during the summer of 2021 as they watch ***MAMMA MIA!*** live on stage set against the stunning, picturesque backdrop of Harewood House – an experience never to forget!

***MAMMA MIA!*** at Harewood House is the only chance to see the show in the UK in 2021 outside of London – don't miss out on the fun!

**Judy Craymer, Creator and Producer of MAMMA MIA!, said:**

“It’s going to be wonderful to experience the original musical literally under the stars in the beautiful grounds of Harewood House. *MAMMA MIA!* lends itself perfectly to the outdoors and what better way to leave lockdown than to be transported to our sunny Greek idyll. As we look forward to *MAMMA MIA!*’s return to the West End, we can’t wait for you to join us in the open air for the first time ever!”

The cast for *MAMMA MIA!* at Harewood House will include **Sara Poyzer** (Donna Sheridan), **Nicky Swift** (Rosie), **Helen Anker** (Tanya), **Richard Standing** (Sam Carmichael) and **Daniel Crowder** (Harry Bright). Further casting is to be announced.

To date, *MAMMA MIA!* has been seen by over 65 million people in 50 productions in 16 different languages. In 2011 it became the first Western musical ever to be staged in Mandarin in the People’s Republic of China. *MAMMA MIA!* became the 8<sup>th</sup> longest running show in Broadway history where it played a record-breaking run for 14 years.

Produced by Judy Craymer, *MAMMA MIA! The Movie* became the highest grossing live action musical film of all time upon its release in 2008. A second film, *MAMMA MIA! HERE WE GO AGAIN*, opened in July 2018 and is the most successful live musical movie sequel of all time.

With music & lyrics by Benny Andersson & Björn Ulvaeus, *MAMMA MIA!* is written by Catherine Johnson, directed by Phyllida Lloyd and choreographed by Anthony Van Laast. The production is designed by Mark Thompson, with lighting design by Howard Harrison, sound design by Andrew Bruce & Bobby Aitken, and musical supervision, additional material & arrangements by Martin Koch.

The *MAMMA MIA! UK & International Tour* is produced by Judy Craymer, Richard East & Björn Ulvaeus for Littlestar in association with Universal and NGM.

**MAMMA MIA!**

Harewood House

Fri 13 – Mon 30 August 2021

Mon – Sun at 8pm

Sat & Sun at 2pm (& Mon 30 Aug at 2pm)

Tickets from £39.50, No Booking fees

Strictly Limited Capacity

[www.mamma-mia.com](http://www.mamma-mia.com) 0344 338 800

General On Sale - Fri 19 March at 10am

To sign-up for pre-sale tickets, on sale Tues 16 March, please visit:

[www.mamma-mia.com/harewood-house](http://www.mamma-mia.com/harewood-house)

Box Office FAQs and further information can be found on the MAMMA MIA! Website:

Please visit [www.mamma-mia.com/harewood-house](http://www.mamma-mia.com/harewood-house)

For *MAMMA MIA!* UK & International Tour and Harewood House press enquiries, please contact:

Jo Allan | [jo@joallanpr.com](mailto:jo@joallanpr.com) | 020 3997 7477 | 07889 905 850

Hannah Stockton | [hannah@joallanpr.com](mailto:hannah@joallanpr.com) | 020 3997 7477 | 07889 542 245

Kitty Greenleaf | [kitty@joallanpr.com](mailto:kitty@joallanpr.com) | 020 3997 7477

For *MAMMA MIA!* London press enquiries, please contact:

Amanda Malpass | [amanda@amandamalpass.com](mailto:amanda@amandamalpass.com) | 07554 424256

## **Note to Editors**

### **About Harewood House**

Harewood House sits in the heart of Yorkshire and is one of the Treasure Houses of England. Visitors can enjoy exhibitions of contemporary art, rare Bird Garden, Farm Experience and over 100 acres of exquisite gardens to explore.

For more information about MAMMA MIA! visit [www.mamma-mia.com](http://www.mamma-mia.com)